



Job Description

Position: Street Team
Reports to: Director of Communications and Marketing
Status: Seasonal
Pay Rate: \$10.00 / Hour and parking, when applicable

Role Summary:

The Academy Center of the Arts is seeking dedicated and enthusiastic members of the community to join its Street Team (Seasonal, May - August).

Street team members will distribute brochures, posters, and flyers to partner businesses in the Greater Lynchburg area. Street team members may also attend local events on behalf of the Academy Center of the Arts to distribute materials.

Applicants must be at least 16 years old.

Essential Duties & Responsibilities:

- Distributing brochures, posters, and flyers to partner businesses and local events in the Greater Lynchburg area
- Build and maintain relationships with contacts at various partner businesses and organizations
- Keep track of the distribution of marketing materials and remove/replace materials as they become out of date
- Seek opportunities to grow street team presence by finding and proposing new location

Minimum Qualifications:

- Must be at least 16 years old
- Strong organization and communication skills, and working knowledge of Academy Center of the Arts, its various venues, and the organization's mission are required
- Must be able to stand for extended periods of time
- Must have a flexible schedule (daytime, evening and weekend hours required)
- Must have a valid driver's license and reliable transportation to get to partner businesses and local events in the Greater Lynchburg Area
- Previous promotions or street team experience a plus

To Apply:

Apply online by visiting <https://academycenter.org/acoa-street-team-application/>. No phone calls will be accepted.