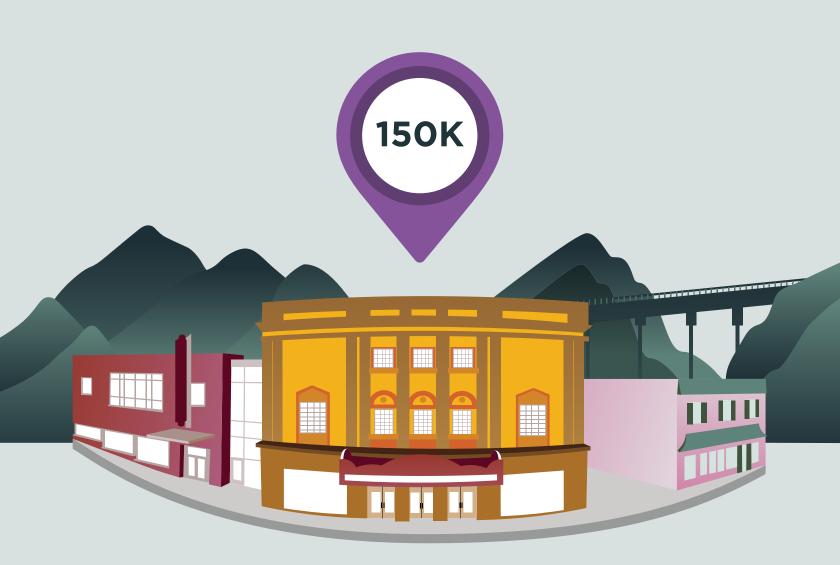
# 2023 ANNUAL REPORT



Arts with no boundaries: Striving to improve the lives of 150,000 people on and off our campus



"Art is the melody that harmonizes cultures, transcending borders and time. It's the timeless composition that echoes in our hearts, connecting us through the universal language of creativity."

> Phinees Robert, Composer ACOA ARTIST-IN-RESIDENCE



### Dear Supporters,

Lynchburg is truly fortunate. Recently, I initiated an online resource for small community arts delivery. Through this endeavor, I've had the privilege to interview numerous arts leaders across America and closely examine the state of the arts in American communities with populations smaller than 100,000—of which Lynchburg is one. In terms of quality cultural assets and the abundance of artistic services, we stand out.

This distinction is thanks to YOU. Your belief in supporting the Academy and our mission of cultivating a healthier and more interconnected community through cultural infrastructure and community-building arts programs is remarkable. You grasp the profound impact of the arts on community health, economic development, and education. Because of you, we are the envy of many communities our size.

With this steadfast support for the Academy's mission, we are poised to achieve something previously unimaginable before the historic opening of our theater in 2018. Our goal for 2024 is to engage with 150,000 people. This ambitious endeavor will feature over 30 national touring acts, numerous performances in partnership with cultural community organizations, a comprehensive lineup of educational offerings, and our diverse Academy in Motion programs—both established and new. Among these programs is the "Opening Minds through Art" initiative, partly funded by the Greater Lynchburg Community Foundation's 50 Fund Grant, which utilizes the arts to enhance the quality of life for individuals suffering from dementia.

Furthermore, we are excited to leverage the talents of this year's Artist in Residence, Phinees Robert. Phinees is committed to pushing boundaries, advocating for, and empowering artists to discover their unique voices in every space he occupies. Keep an eye out as he collaborates with LCS music students throughout the year, enriching and expanding their music education.

Thank you for your unwavering support and belief in our mission. Together, we are making a significant difference in Lynchburg's cultural landscape and beyond.

## Warm regards,





Phinees Robert, ACOA Artist-In-Reside

*Geoffrey Kershner* chief executive officer

# Resident Companies & Rentals

In 2023, we revised our mission to better reflect our commitment not only to our organization's well-being but also to the health of our partner organizations, the broader Lynchburg arts and culture ecosystem, and the community at large. Our mission now reads: *Cultivating a healthier and more interconnected community through cultural infrastructure and community-building arts programs.* 







## **5** RESIDENT COMPANIES

Charlottesville Ballet, Jefferson Choral Society, Lynchburg Symphony Orchestra, Opera on the James, Thomas Jefferson's Poplar Forest

> **7,661** TICKETS

**21** EVENTS

\$318,813 RESIDENT COMPANIES

REVENUE

# 3

**PERFORMANCE PARTNERS** Ecclesia School of the Arts, Lynchburg Danc

> **2,693** TICKETS

> > 9 events

\$75,992 PERFORMANCE PARTNERS REVENUE

TICKETED RENTAL PERFORMANCES

15 organizations

> 9,631 TICKETS

**34** EVENTS

\$436,100 THIRD PARTY REVENUE

## PRIVATE RENTALS

82 ORGANIZATIONS

> **18,717** Attendees

> > 128 EVENTS















# Community Involvement

The Academy believes that the arts should be accessible to everyone in our community, regardless of economic, geographic, or cultural barriers. We continue to expand our offering of free and discounted activities both on our campus and beyond.

> 8 COMMUNITY EVENTS

2000+

**10** FIELD TRIP TOURS

Academy in Motion

> **118** EVENTS

322 EVENT HOURS

**18,575** TOTAL AUDIENCE

# Academy Presents Events





ABT Studio Company, November 15



The Wallflowers, October 3



STOMP, April 18



DrumliveLIVE, February 14



Mariachi Herencia de México, December 3

For decades, our beautiful venues have hosted world-class performers from around the globe. We are committed to our role in bringing national touring artists to our growing downtown, improving the lives of our citizens, positively impacting our economy, and enhancing Lynchburg's brand beyond our region.

17,344

37 EVENTS

195 PERFORMERS

**\$898,375** EARNED REVENUE

> Compared to 2022: Tickets - 12,077 Events - 19 Performers - 85 Earned Revenue - \$730,148

# Academy Youth Theatre

With roots tracing back to the Lynchburg Fine Arts Center, we have a longstanding tradition of youth development through the theatrical arts. Our area youth have a unique and incredible experience performing in our historic and newly renovated venues, guided by professional teaching artists who employ intentionally crafted and goal-driven instruction.

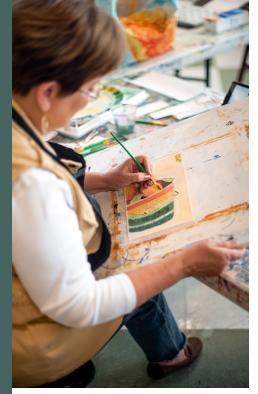


Disney's Finding Nemo, Jr., July

9 17 293 PLAYS PERFORMANCES STUDENTS Compared to 2022: Plays - 8 Performances - 15 Students - 225



Tickets - 2,158













# Art Education

Visual arts education at the Academy fosters creativity and enables individuals to express themselves in unique and meaningful ways. Our instructors and courses cultivate critical thinking skills and foster community around the belief that a deeper understanding of the world around us leads to a fuller and more meaningful life.



2283 CLASS HOURS

2760 STUDENTS

279 INSTRUCTORS

**\$334,432** EARNED REVENUE

> Compared to 2022: Classes - 164 Class Hours - 1769 Students - 1780 Instructors - 187 Earned Revenue - \$228,138

# Galleries

Whether through our onsite galleries, satellite galleries, or our new online art sales division, artistica.shop, we firmly support the artists of Central and Southwest Virginia. We tirelessly work to connect these artists to a broader audience, both locally in Lynchburg and beyond.





Compared to 2022: Exhibits - 22 Artists - 140 Visitors - 10,742 Earned Revenue - \$78,822







# **O** artistica.shop

Launched in Fall 2023, Artistica.shop is an exciting online platform that makes art accessible to the broader community. Sponsored by Moore and Giles, the shop is an extension of our physical gallery spaces on our historic campus. Whereas one or two artists are exhibited at a time in our galleries, dozens of local and regional artists can be featured on Artistica.shop, broadening their reach and expanding the opportunity for their work to be seen. Artistica.shop is dedicated to providing a curated experience that resonates with our audience and fosters meaningful connections with the artistic community.

It's art curated for you

**30** ARTIST MEMBERS

**401** ARTWORKS FOR SALE

11,000+ WEBSITE VISITS



# Operating Financial Highlights



\$1.63M 2022: \$1.87M

\$4.53M

2022: \$3.88M

# Earned Revenue



# Contributed Revenue



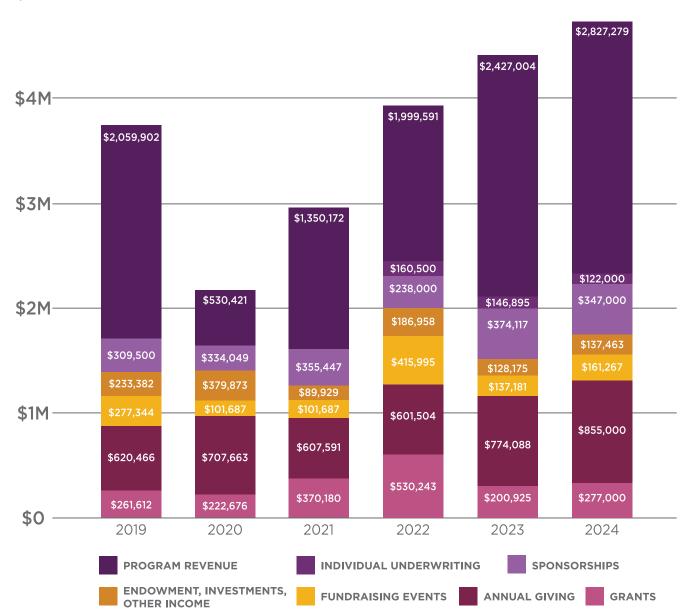
# Operating Expenses

GENERAL ADMINISTRATIVE PROGRAM EXPENSES

> DEVELOPMENT EXPENSES

# **Academy Revenue Sources**

\$5M-





# **Perennial Society**

## LEVEL 7 \$10.000+

Anonymous (3) Terry & Bob Brennan Jill & John Fees Frances J. Giles Elizabeth & Michael Harrington Todd Leap & Mark Little Robin & Rick Loving Patricia Merryman Mary & Rob Taylor Sally & Davis Von Oesen Randall & John Watts

## LEVEL 6

**\$5,000 - \$9,999** Sharon Ainslie Jennifer & Watt Foster Cheryl Giggetts Rebecca A. Hawkins Christie & Kevin Hooper Betsy & Hugh Jones Ula & Alan Kauppi

Jane Larkin Anna & Paul McWane Leland Melvin Susan & John Mullin Leslie & Kimball Payne Kandy & Rick Scruggs Verna & Preston Sellers Tami & Mike Shadler Kelly & Kirk Tattersall Kay & Kent Van Allen Anitra B. Webster Jane & Kenneth White Heather & George Zippel

## LEVEL 5 \$2,000 - \$4,999

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Thank you to all of our members, donors, and sponsors. What we are able to accomplish for our community could not be done without your continued support and passion for the arts.



To learn more about membership or how your support helps the Academy Center of the Arts, scan the QR code or visit: academycenter.org/membership

We sincerely apologize if we omitted your name or if it is listed incorrectly. If you have any questions, please contact: membership@academycenter.org

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## Five Years of Loyal Giving (2018-2023)

On December 6, 2018, following 60 years of closure, the Historic Academy Theatre was finally reopened and Lynchburg's center for the arts unveiled a new era. In the five years since that special evening, over 1,000 donors have supported the Academy; gifts have ranged in size, but when added together, these gifts helped serve nearly 120,000 people in Central Virginia. In celebration of five years of historic theater operations, we'd like to recognize a special group of 117 loyal supporters who've given the last five consecutive years. Thank you for the difference you've made in our community.

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